

Bookstore Annual Report 2014

Unity North Bookstore ...is changing.

OVERVIEW: Amazon, Kindle, Nook, Half Price Books & iTunes continue to offer alternatives to purchasing for enjoyment and education. Our bookstore has books & CD's that should be on your bookshelf, not on ours collecting dust waiting for a buyer. We will continue to offer new books at very competitive pricing. Now that Amazon is charging sales tax in Minnesota, we will be more obviously competitive. Some classic books are ordered in used and marked used and priced accordingly. Future plans are for the bookstore to continue to carry a WIDE selection of titles but with a VERY shallow inventory- in most instances only 1 copy of a title, which can always be reordered (just let me know). CD's will be in only 1 – 2 copies. We are not taking any more CD's on a consignment basis. *Most guest artists bring CD's to sell. We encourage you to support that artist and make your purchase at that time and ALL proceeds go directly to that artist at that time*

SUGGESTIONS: The bookstore is looking for input. If you know of a popular book or subject, please let me know. We will also continue to look for products other than books. Some suggestions would be most welcome. We like to think of the Unity North Bookstore as a place to introduce new subjects and ideas, so feel free to browse and look through the books. It's Your Bookstore! Enjoy

PROCEEDS: The purchase of new books, (and to cover losses of sale books). Additional display stands for books and in the future for the wall. All silk flowers used in the displays on each bookshelf end are purchased by the bookstore. We hope to have "fresh" flowers more than occasionally. The bookcase "credenza" display entails some costs occasionally—seasonal treats in the Candy Bowl (the Y.O.U. love that candy dish!)

EVENT *SPRING 2015 METAPHYSICAL USED BOOKS/CD's/DVD's/MAGAZINES The bookstore will host a SPRING BOOK SALE of Metaphysical/Spiritual/Meditation/Prayer/Occult/Personal Development/Self-Help/Healing/Health etc. We will offer Adult and children's books and Magazines/CD's/DVD's etc. (subjects like you might find in our bookstore). All items would be priced at \$2 or less! This 1 day event would be open to the public and advertised. *It could be fun to offer a "Coffee/Tea/Snack bar during this 1 day event.* The bookstore would like to use some of our funds to advertise the event in The Edge Magazine to specifically aim for a target audience. This could be a friendly way to introduce others to Unity North Spiritual Center and our community. April/May would be a good time.

*DONATIONS of USED BOOKS/MAGAZINES/CD's/DVD's etc. We will be asking for donations of your used books, magazine, CD's, DVD's etc. You will receive a credit of .50 for each item donated that can be used to purchase books! Any books left over will be taken to Half Price books where we hope to get about .30-.45 per used book. Please start looking at your inventory of Books/CD's/DVD/s Magazines etc. to see what you might want to donate.

The Glass Credenza: Would you like to do a creative project in the Glass Credenza? It can be a theme of your choosing. It should be lovely to look at. Unfortunately, vampires and power tools would not be acceptable but otherwise, we are very flexible!